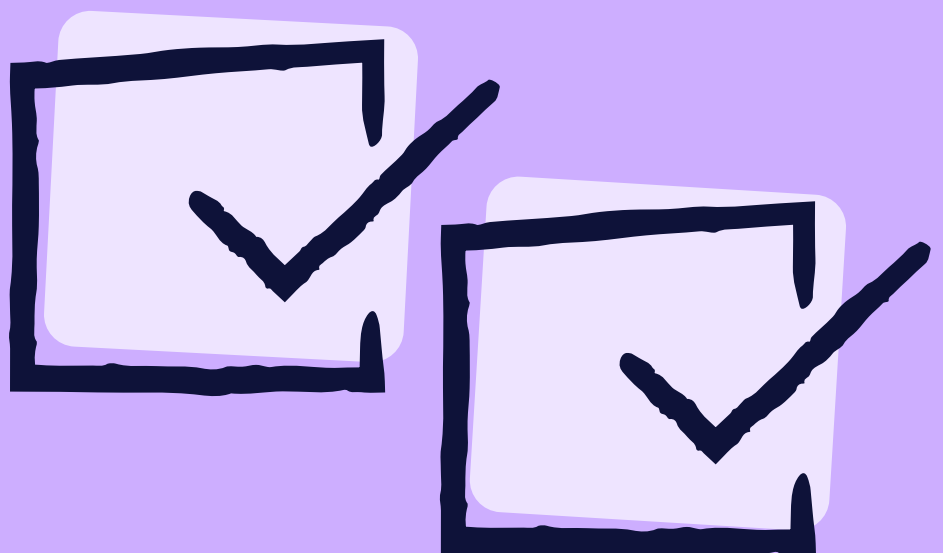


Quality vs compliance: Quality management maturity grid



The benefits of being a quality-driven organization

Industry-leading companies understand that **quality isn't confined to a single department**; it's a collective responsibility that spans across the organization. This shared ownership cultivates a culture of continuous improvement, laying the foundation for a robust Quality Management System.

As a result, these companies typically face fewer systemic issues. By integrating quality practices into business operations, truly quality-driven companies foster more productive, innovative, and collaborative environments.

While they're not immune to corrective actions (CAPAs), their proactive approach to quality and continuous improvement minimizes risks and ensures smoother operations.

In short, a quality-centric mindset sees compliance as a natural byproduct of emphasizing quality.

How to use our quality management maturity grid?

Use our quality management maturity grid below to spot where your organisation is merely compliant, where it's making progress, and where it's truly quality-focused.

Instructions

To get a sense of where your organization stands, choose the column that best reflects how your organization behaves most of the time. Then, assign points:

Level 1: Compliance-first = 1 point

Level 2: Building quality foundations = 2 points

Level 3: Quality-driven = 3 points

There are six categories in total, so the minimum possible score is **6** (which means you're still very much in audit-survival mode), and the maximum is 18 (hello, Quality Nirvana).

If you really hit **18**, we'd love to meet you — and probably give you a trophy.

Assessor: _____

Department: _____

Aspect	Level 1: Compliance-first	Level 2: Building quality foundations	Level 3: Quality-driven
Core Purpose	Meet minimum regulatory requirements, pass audits, avoid penalties. SOPs are seen as box-ticking.	Begin integrating SOPs and compliance into wider processes. Starting to value quality as a business enabler.	Quality is built into every workflow. Compliance becomes a natural outcome of strong systems and culture.
Mindset	Reactive, audit-survival mode. "Will this pass inspection?"	Mixed thinking. Some teams use risk-based tools, but the mindset is still split between compliance and quality.	Proactive, risk-based, improvement-driven. "How do we prevent problems and improve performance?"
Daily focus	Documentation, traceability, checklists, and fast closure of deviations.	Introducing training, CAPA reviews, and cross-functional input. Seeing value in optimization beyond audit needs.	Cross-functional collaboration, root cause prevention, robust training, and in-process controls.
Typical pitfall	File closed = case closed. Lessons aren't captured. Compliance is treated as the end goal.	Some lessons learned are applied, but feedback loops may be inconsistent. Culture shift underway, but uneven.	Compliance is a launchpad. Continuous improvement is systematic. Learning is embedded across teams.
Success signals	Audit passed, certificates valid, no warning letters.	Some early wins: fewer deviations, better preparation for audits, smoother inspections.	Zero recalls, fast releases, trusted by customers and regulators, quality culture visible in decision-making.
Business impact	Operations continue — but not necessarily stronger or future-ready.	Improving efficiency in some areas, but limited scalability and repeatability.	Drives resilience, innovation, and long-term competitiveness. Quality mindset permeates strategy and execution.

Final score: _____/18

What to pay attention to

While the total score gives you a quick snapshot, the real value is in the details.

Patterns across categories

Are you hovering around 2s across the board? That's a good sign — you're laying the right foundations. A mix of 1s and 3s? That might point to areas that are lagging or need more support.

Different perspectives

If you do this exercise with a group, across teams or departments, it gets even more interesting. People may score in the same category very differently. That's not a red flag. It's an invitation to talk.

Ask things like:

- **Why do we see this differently?**
- **What's going on day-to-day that's influencing our views?**
- **What would it take to move this up a level, and do we all agree on that?**

These conversations are often more powerful than the scores themselves.

Ready to **level up your quality culture?**

Go beyond our grid and take our **5-minute Quality Management Maturity Scan** to get actionable steps for improving your quality processes.

Join 100+ QA and Regulatory teams already advancing their quality maturity: fast, practical, and insight-driven.

Take the scan

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